PRIDE OF NEWARK
MARCHING BAND

Dear Potential Sponsor: July 31, 2026

The Newark Band Parents Club (NBPC) is actively seeking corporate sponsors for the 2026-2027 school year. While the school year doesn't begin until late August, your support is needed **now**. We are offering the opportunity to advertise your business to our community and visitors while providing much-needed support to the Newark band program.

Your sponsorship will be seen by more eyes than ever with the second year of our all-digital program! What this means:

-In the fall of 2024 over 2,700 unique users viewed the program from events held at White Field and the Jimmy Allen Gymnasium.

-For every event held in the Jimmy Allen Gymnasium (Volleyball, Basketball, Concerts) and every event held at White Field (Football, Soccer, Lacrosse, Marching Band, Graduation), visitors will be able to scan a QR code that will connect them with the program.

-There is no fee to access this QR code, as it will be posted all around both White Field and the Jimmy Allen Gymnasium.

-Previous ad sponsorship was limited to just those who purchased programs, but with new digital ads, thousands of visitors will see your business name.

-Deadline to submit for the first home football game: **AUGUST 14, 2026 @ 11:59pm**

With the support of local businesses, like yours, our band parents have raised a substantial portion of our annual operating costs. Our primary focus prior to 2016 has been transportation expenses. However thanks to the Newark City Schools' Board of Education, that is no longer a burden on our band parents. The NBPC has been able to focus instead on major purchases that benefit the students of the band program. From new uniforms, to instruments, extra equipment, logistical support, and food - every dollar spent through a sponsorship supports the 350+ students enrolled in band at Newark City Schools.

The NBPC truly appreciates all of the efforts of students, parents, staff, and community support to help our students be successful. Please consider taking part in this relationship through corporate sponsorship. Together we can continue to make a positive difference in the lives of our students while promoting your business.

Thank you for your time,

Lee Auer, Director of Bands
Newark City Schools
LAuer@newarkcityschools.org

Please remit check to: Newark Band Parents Club, PO Box 5256, Newark, OH 43058
Deadline to submit for the first home football game: ***AUGUST 14, 2026 @ 11:59pm***

Company name: _____

Address:_____

Contact:_____

Phone:_____

E-Mail:_____

Digital Program Ads	Cost	Order
Full Page	$500.00	
Half Page	$300.00	
Quarter Page	$200.00	
Eighth Page	$125.00	

In addition to supporting the band program through your sponsorship, additional support is available by sponsoring awards for the 51st annual Newark Marching Band Invtiational on October 24, 2026 - awards ceremony at approximately 2:00pm (official time TBD). Trophy sponsorship is *first come, first served* and has limited availability!

Ad purchase is required to sponsor a trophy!

Invitational Ad & Trophy	Size	Order
Grand Champion (1)	Extra large	$400.00
Reserve Grand Champion (1)	Extra large	$350.00
Class Champions (4)	Large	$250.00
Caption Champions (5)	Large	$200.00
Class Placement (8)	Medium	$150.00
Class Caption Champions (20)	Medium	$150.00
Scoreboard Digital Ad	Invitational Day Only	$50.00

Please remit check to: Newark Band Parents Club, PO Box 5256, Newark, OH 43058

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Become a "Friend of the Wildcats"!

Each year families, friends, supporters, alumni, and community members have the opportunity to have their name listed in our programs for only $35.00 . Like all of the corporate sponsorships, these "Friends of the Wildcats" will appear in the program that will be viewable by all who attend events at White Field and Jimmy Allen Gymnasium.

Name (as you wish it to appear on the listing):_____

Address:_____

Phone:_____

E-Mail:_____

Please remit check to: Newark Band Parents Club, PO Box 5256, Newark, OH 43058

Student "Shout Out"

Share a public message with picture for your student-athlete or performer! Messages and pictures will be appear in approximately an "eighth" of a page, so please keep your message concise!

Student shout outs will post for the duration of the season of their sport or activity. Fall activities will post soon after they are received and remain a part of the program until November. Winter activities will post in November and run until March.

How to purchase:

1. E-mail "lauer@newarkcityschools.org" with your students image and your short message.
2. You will receive a link to complete payment. OR If the message must be shortened, you will receive communication prior to payment and publishing.

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